

# QIUSHI WANG

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[www.chelseas.design](http://www.chelseas.design)

## Graphic & Industrial Designer

### EDUCATION

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#### The University of Nottingham, China Campus

Sep 2014 – Jul 2018

Bachelor in Product Design and Manufacture

- 65 upper second-division degree.
- Visual Design for Science and Engineering Building Redecoration Project.

#### University of Gothenburg

Sep 2020 – Jun 2022

MFA Child Culture Design

### WORKING EXPERIENCE

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#### Co-founder and Design Director

Jun 2018 – May 2022

TIDE Design & Creative (Ningbo) Co., Ltd

- Mainly provided Design service to clients including graphic design( branding, packaging, illustrations...), industrial design ( concept generations, 3D modeling and rendering...)
- Branding promotion for Yikun Sports, Eran Group, Glocal Education etc;
- Event Support for ingenuity 18 International Entrepreneurship Competition.
- Graphic Design for Ningbo Government, Eran group, University of Nottingham etc.

#### UI Designer & Illustrator - internship

Sep 2021 – Oct 2021

Albert AB

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- UI design of educational games.
- The project includes game storyboard design and quick-sketch communication.
- Illustrations of game scenes and assets.

#### Web Designer & Illustrator - contract

Jun 2021 – Jan 2022

Enkätfabriken AB

- UI design of a website template for children.
- Pixel character animations
- The project includes 3 concept proposals, market research and analysis, user tests.

## **Industrial Designer - internship**

Jun 2017 – Jul 2017

Ningbo Morgen Industrial Design Co., Ltd

- Designed for Guangbo Group a series of stationary.
- Assisting product design cases includes 8 concepts generation, 3D molding, Rendering and Mock-up testing.

## **Guest Lecturer and Design Consultant**

Sep 2019 – Dec 2019

The University of Nottingham, Ningbo China

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- Design tutoring for students in Product Design and Manufacture.
- Giving lecture to students in relevant topics.

## **CAMPUS EXPERIENCE**

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### **University Ambassador**

Sep 2020 – Jun 2022

University of Gothenburg

- Responsible for social media of Gothenburg University
- Organizing visual fairs, events both off-line and on-line.
- Video editing and marketing content writing.

### **Lead designer for Easy Diaper Project**

Jan 2018 – Jun 2018

The University of Nottingham, China Campus

- Concept Generation with Dr. Xu SUN, head of Product Design and Manufacture.
- Detail researched and designed including marketing research, graphic design, industrial design and promotion with 2 teammates.
- This project has won 2018 IDA Design Awards Gold winner.

### **Graphic designer and Exhibitor**

Oct 2017 - Sep 2019

TIDE Exhibition Gallery

- Completed the installation for the Heat Death exhibition.
- Designed graphic promotion prints for the Edges of City exhibition.
- Participated more than 5 different themes of exhibition, the cumulative tourists amounted to more than 10000 people.

## CERTIFICATES












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2018 IDA Design Awards, Gold

2017 Autodesk Outstanding Young Persons

## SKILLS

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 Adobe graphic suite ( Photoshop, Illustratiør, Indesign)	 Rhino
 Adobe Premiere	 Proe
 After Efect	 Blender
 Sketch & Figma	 Keyshot
 Adobe XD	 Aseprite
 MS Office software (Excel, Word, PowerPoint)	

## Languages

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 English	 Chinese
 Swedish	